

**PRESS RELEASE**  
**18.3.09**



## **GOLF BOOST AS TSG LINKS WITH SGU**

The development of amateur golf in Scotland received a major boost today after fast-growing IT services company, TSG, was appointed by the Scottish Golf Union (SGU) as Technology Partner to the organisation.

As official IT partner TSG will provide its specialist 'System Care 2' support service to the SGU head office with additional on site IT support during key championships. The Partnership provides the SGU with a fully outsourced professional IT service that will ensure all systems will be regularly monitored and maintained at optimum performance. In effect, it will allow the SGU to focus on the development of the amateur game rather than focusing on IT. TSG has also developed specialist Golf Club management software, which will be made available to member clubs on special terms.

In return, the SGU will provide TSG with a range of marketing benefits, including website branding, advertising, editorial and promotional support at events.

The Technology Partnership with TSG is the latest partnership deal to be struck by the SGU, which is pursuing a policy of linking with major brands where a range of essential goods or services are provided on a reciprocal basis. It is also the first such technology partnership with a sporting body for TSG.

Hamish Grey, Chief Executive of the SGU said: "This is an exciting deal for the SGU with technology playing an increasingly important role in our business. With the support of TSG we will have fully resourced professional IT support across a wide range of our activities, enabling us to improve how we deliver our key goals."

Maitland Gray, Director with TSG in Scotland added: “We have already supported golf in Scotland through sponsorship of business golf tournaments but this opportunity allows us to become more directly involved by helping the SGU improve its business and work directly with the member clubs.”

TSG recently announced that it had recorded its best ever year in Scotland, with turnover now in excess of £10m, an increase of over 300% since the company launched in Scotland in 2004. TSG provides hardware, software, systems support and related IT services to nearly 2000 businesses in Scotland. The company also recently announced the acquisition of Solution Canvas, a specialist e-commerce consultancy.

The Scottish Golf Union (SGU) is the governing body for amateur golf in Scotland incorporating more than 630 golf clubs across the country representing a total membership of approximately 260,000 golfers. Based in St Andrews, the SGU is responsible for growing the game, developing talent and supporting member clubs with activities including the running and staging of national championships, marketing and on-line support for membership recruitment of encouraging more youngsters in Scotland to get involved with golf.

[www.scottishgolf.org](http://www.scottishgolf.org)

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