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# PRESS RELEASE

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## **TSG attains Gold Certified Partner Status in Microsoft Partner Program**

Technology Services Group Ltd (TSG) today announced it has attained Gold Certified status in the Microsoft Partner Program, which recognises TSG's expertise and impact in the technology marketplace.

As a Gold Certified partner, TSG has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive benefits including access, training and support, giving them a competitive advantage in the marketplace.

'We're extremely pleased to have attained Gold Certified status in the Microsoft Partner Program, demonstrating our expertise and relationship with Microsoft to our customers' said Tom O'Hara, TSG Regional Managing Director in Scotland. 'The benefits provided through our Gold Certified status will allow us to continue to enhance the service we provide for customers.'

Allison Watson, Vice President of the Worldwide Partner Sales and Marketing Group at Microsoft Corporation said: 'Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Microsoft recognizes TSG as a new Microsoft Gold Certified Partner

for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology.'

As one of the requirements for attaining Gold Certified Status, TSG had to declare a Microsoft Competency, and these have been attained with competencies in Networking Infrastructure Solutions and Information Worker Solutions. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the impact that partners have in the technology marketplace, and delivers more value to help partners with the ongoing success of their business.

**ENDS**