

## MP & Silva deploy growth solution

MP & Silva is a global media giant, with turnover of \$720m and over 20 global offices, responsible for distributing media and TV rights for some of the world's most important sporting events. MP & Silva were seeking a partner who they could work with strategically to build an environment that would enable IT to facilitate their impressive growth.

### The Challenge

MP & Silva were introduced to TSG by Microsoft to help them with their impending office relocation and develop the long term strategy required to deliver high quality solutions and services to support the highly demanding and mobile user community across the globe.

A number of critical factors were taken into consideration, including: the requirement to retain current telephone numbers to maintain contact points; seamless transition; scalability as the business grew. Finally, all solutions needed to be fully integrated and supported so that IT was simply easy for users to access and would enhance not hinder productivity.

### The Solution

TSG worked with MP & Silva's Group IT Manager, Emesh Patel, to define a global cloud-based strategy that would deliver a comprehensive service which includes; communication through hosted telephony; applications and mobility through the Office 365 platform; synchronised security through TSG's partner Sophos; and TSG's SystemCare to provide full support for all users.

The service is scalable and repeatable across all the locations with an open architecture that will support the integration of key future business applications, whilst maintaining the inherent resilience offered by cloud-based solutions. The appointment of TSG on a multi-year commitment is a clear demonstration of MP & Silva's trust in the partnership that has been established now and for the future.

*"We chose to work with TSG because of their breadth, depth and expertise across solutions, coupled with excellent support services."*

Emesh Patel, Group IT Manager, MP & Silva

